

GROUP NAME: ISLAND HEIGHTS ELEMENTARY **SCHOOL PTO**

GROUP ID CODE: ISLAND

YOUR ID NUMBER _____

(YOU WILL RECEIVE YOUR ID # ONCE YOU REGISTER)

Dear Parents:

Our group is sponsoring a fundraiser. We are offering delicious items from *Ashley Farms BROADWAY CAFÉ as well as non frozen food items*. After you register and send the shopping link that you are emailed to your family and friends, your customers can choose "Ship to School" or "Ship to Home". Not all items are available for the "Ship to Home" option.

FROZEN FOODS ARE ONLY AVAILABLE IN THE 'SHIP TO SCHOOL' OPTION SINCE WE CAN NOT SHIP FROZEN FOODS TO HOMES.

Your sponsor will be giving you the pick up date for the "Ship to School" items once the sale is over. Your order must be picked up on that date. Once you receive your items, all food items must be kept frozen or refrigerated. All food can be refrozen and stored up to six months.

IF CUSTOMERS PURCHASE 'SHIP TO HOME' ITEMS, YOU WILL RECEIVE CREDIT FOR THESE PURCHASES. THERE IS A SHIPPING FEE INDICATED ONLINE FOR ALL 'SHIP TO HOME' ITEMS.

TO REGISTER, go to: WWW.ASHLEYFARMSINC.COM; click on 'ONLINE STORE', then click on REGISTER and enter the GROUP ID CODE (see above). Register your name, create a user name and password and you will be given a 6 digit ID number which will be unique to you for your group.

When registration is complete, you'll receive an EMAIL to forward to friends and family. You can privately share the fundraiser with friends and family via EMAIL and SOCIAL MEDIA avenues.

ONLINE ORDERS CAN BE PLACED USING A CREDIT CARD OR DEBIT CARD ONLY.

YOUR SALE STARTS FRIDAY, OCTOBER 30TH AND WILL END FRIDAY, NOVEMBER 13TH. MAKE SURE ALL PURCHASES ARE MADE BY NOVEMBER 13TH.

PLEASE DO NOT PERMIT UNSUPERVISED DOOR-TO-DOOR SELLING.

PRIZES...RAFFLE...PRIZES

THE MORE YOU SELL, THE BETTER YOUR CHANCES

Sell 5 items for a chance to win a 75" Samsung Ultra High Def TV. Every 5 items sold gets you an additional raffle ticket. Sell 5 items, get 1 chance; sell 10 items, get 2 chances; sell 15 items, get 3 chances; etc. One TV will be given away for every 1000 eligible entrants from all Ashley Farms groups.

SUPER RAFFLE - DISNEY WORLD TRIP FOR 4

Sell 20 items to be entered into our 4 day, 3 night Disney vacation or a cash prize of \$1,000.00. Sell 20 items, get 1 chance; sell 25 items, get 2 chances; sell 30 items, get 3 chances; etc.

One trip will be given away for every 500 eligible entrants from all Ashley Farms groups.

Winners will be selected in January 2021.

Thank you for your support.